

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	53878	(multiple or multi-step or repeat\$) near3 (analysis or determination or evaluation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:25
L2	4106	L1 same ((statistic\$ or regression or image or equity or "brand pyramid" or (trade adj off) or tradeoff or probability or econometric or behavioral or respons\$ or interaction) adj (analysis or analyz\$))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:25
L3	9	L2 and ((brand\$ or label\$) same ((buyer or customer) with (react\$ or interact\$ or perception or respons\$ or feedback)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:25
L4	127348	(multiple or multi-step or repeat\$ or additional or second) near3 (analysis or determination or evaluation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:27
L5	135309	(multiple or multi-step or repeat\$ or additional or second\$ or further) near3 (analysis or determination or evaluation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:27

L6	5928	5 same ((statistic\$ or regression or image or equity or "brand pyramid" or (trade adj off) or tradeoff or probability or econometric or behavioral or respons\$ or interaction) adj (analysis or analyz\$))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:27
L7	14	6 and ((brand\$ or label\$) same ((buyer or customer) with (react\$ or interact\$ or perception or respons\$ or feedback)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:28
L8	1575	((brand\$ or label\$) same ((buyer or customer) with (react\$ or interact\$ or perception or respons\$ or feedback)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:32
L9	22	8 same ((statistic\$ or regression or image or equity or "brand pyramid" or (trade adj off) or tradeoff or probability or econometric or behavioral or respons\$ or interaction) adj (analysis or analyz\$))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:32
L10	29	8 same ((statistic\$ or regression or image or equity or "brand pyramid" or (trade adj off) or tradeoff or probability or econometric or behavioral or respons\$ or interaction) near3 (analysis or analyz\$))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:35

L11	22084	((first or primary or initial) near3 (analysis or determination or evaluation)) same ((multiple or multi-step or repeat\$ or additional or second \$ or further) near3 (analysis or determination or evaluation))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:39
L12	10	11 and ((brand\$ or label\$) same ((buyer or customer) with (react\$ or interact\$ or perception or respons\$ or feedback)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:40
L13	27	dull-stephen.in. or piotroski.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:43
L14	1735	accenture\$.as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:44
L15	1087	accenture adj global adj services.as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:45
L16	1087	14 and 15	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:45
L17	1	12 and 16	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:45

L18	50	(US-20050209909-\$ or US-20020087386- \$ or US- 20060085255-\$ or US-20030069822-\$ or US-20040088239- \$ or US- 20040210509-\$ or US-20040093296-\$ or US-20060080265- \$ or US- 20080082518-\$ or US-20010047293-\$ or US-20020035537- \$ or US- 20020065690-\$ or US-20040030592-\$ or US-20050189415- \$ or US- 20050262004-\$ or US-20060149614-\$ or US-20070139231- \$ or US- 20070214097-\$ or US-20080004947-\$ or US-20080069729- \$ or US- 20020023708-\$ or US-20030009410-\$ or US-20040085377- \$ or US- 20040252230-\$ or US-20050131728-\$ or US-20060039593- \$).did. or (US- 20060100901-\$ or US-20060235786-\$ or US-20080091524- \$ or US- 20070122787-\$ or US-20070254267-\$ or US-20070219838- \$).did. or (US- 6313745-\$ or US- 6341269-\$ or US- 6853996-\$ or US- 7050938-\$ or US- 7313460-\$ or US- 6567108-\$ or US- 5287529-\$ or US- 5987192-\$ or US- 6625585-\$ or US- 7229144-\$ or US- 4951195-\$ or US-	US-PGPUB; USPAT	OR	ON	2009/08/03 09:45
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		7076762-\$ or US- 4797942-\$ or US- 5098764-\$ or US- 5185640-\$ or US- 5907360-\$ or US- 6201613-\$ or US- 6393060-\$).did.				
L19	50	(US-20050209909-\$ or US-20010034628- \$ or US- 20010041995-\$ or US-20020065690-\$ or US-20040088239- \$ or US- 20040172319-\$ or US-20040210509-\$ or US-20040215551- \$ or US- 20050119922-\$ or US-20070118394-\$ or US-20020087386- \$ or US- 20080065471-\$ or US-20070185392-\$ or US-20070213606- \$ or US- 20070255354-\$). did. or (US-6292830- \$ or US-4567981-\$ or US-4964734-\$ or US-6321205-\$ or US- 4447140-\$ or US- 4966538-\$ or US- 5455009-\$ or US- 5802511-\$ or US- 5924594-\$ or US- 5938621-\$ or US- 5948365-\$ or US- 5955032-\$ or US- 5975343-\$ or US- 6023694-\$ or US- 6026392-\$ or US- 6131192-\$ or US- 6179787-\$ or US- 6203503-\$ or US- 5588649-\$ or US- 4549884-\$ or US- 4964879-\$ or US- 5188426-\$ or US- 5204693-\$ or US- 5341824-\$ or US- 5353218-\$ or US- 5636040-\$).did. or (US-5713931-\$ or	US-PGPUB; USPAT	OR	ON	2009/08/03 09:45

		US-5822735-\$ or US-5963070-\$ or US-6109591-\$ or US-6243339-\$ or US-6268011-\$ or US-6362269-\$ or US-6416833-\$ or US-6450407-\$).did.				
L20	95	18 or 19	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:45
L21	5	18 and 19	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 09:46
S79	53878	(multiple or multi-step or repeat\$) near3 (analysis or determination or evaluation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 07:47
S80	4106	S79 same ((statistic \$ or regression or image or equity or "brand pyramid" or (trade adj off) or tradeoff or probability or econometric or behavioral or respons \$ or interaction) adj (analysis or analyz \$))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/08/03 07:49

8/ 3/ 2009 11:18:48 AM

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